

FAX# 703 528 7880 OCT4/12 15.33
HARRIS REPORT FROM REP ***
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

ICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING _____

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	S		1000P-1100P	30		\$6,000.00	10/8	10/8	0		MON	0

PROGRAM : CASTLE

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1905

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49	A		1100A-1200N	30		\$2,500.00	10/7	10/7	1		SUN	1
PROGRAM : THIS WEEK ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT8 ON LINE-29 FOR 1 SPOT/WK												
50	A		1100P-1135P	30		\$2,000.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 49-52												
51	A		700A-900A	30		\$850.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 49-52												
52	A		300P-400P	30		\$650.00	10/5	10/5	1		FRI	1
PROGRAM : STEVE HARVEY ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 49-52												
STATION MAKEGOOD OFFERS:												
M6	OK'D		BUY#29	MISSED: MON/1000P-1100P			OCT8		30S	\$6,000.00	(OCT4/12)	
				OFFER: SUN/1100A-1200N			OCT7		30S	\$2,500.00	PLS ADVISE.	
				& SUN/1100P-1135P			OCT7		30S	\$2,000.00		
				& SUN/700A-900A			OCT7		30S	\$850.00		
				& FRI/300P-400P			OCT5		30S	\$650.00		
CMT: WE CAN OFFER												
CONTRACT TOTAL 101915.00												
TOTAL SPOTS 63												

MARKET TOTALS \$272,355WFTV 37%WKMG 28%WESH 15%WOFL 17%WKCF 1%WRBW 2%CABL 0%WOPX 0%WRDQ 0%EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE